



**CITY OF OAKLAND**



**Pacific Gas and  
Electric Company™**

## ***NEWS FROM*** **PUBLIC WORKS AGENCY**

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MEDIA ADVISORY

Contact: Scott Wentworth  
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### **Free Energy Efficient Holiday Light Exchange**

*Oakland, Ca – December 8, 2004.* Pacific Gas and Electric Company customers are invited to trade up to five working strings of old electricity-guzzling incandescent holiday lights for new, energy-efficient strings. These new light emitting diode (LED) lights can reduce energy consumption by as much as 90%, produce a more durable light that can burn brightly for over 100,000 hours, and produce almost no heat. Quantities are limited. Trade-ins are on a first-come, first-served basis. Limit five strings per household.

Funded by California utility customers and administered by Pacific Gas and Electric Company, under the auspices of the California Public Utilities Commission, this project was arranged by the Oakland Mayor's Office, the Oakland Public Works Agency, and the East Bay Energy Partnership (a joint project of Pacific Gas and Electric Company and the cities of Oakland and Berkeley).

Energy efficient LED holiday light exchanges will take place in Oakland at the following locations this weekend:

Friday, December 10, 11:00 a.m. – 1:00 p.m.

- Old Oakland Farmers' Market on Ninth Street

Saturday, December 11, 11:00 a.m. – 1:00 p.m.

- Grand Lake Farmers' Market at Grand Ave. and Lakepark Way
- Gazzali's Super Market, Eastmont Town Center, 7000 Bancroft Ave.

Sunday, December 12, 11:00 a.m. – 1:00 p.m.

- Jack London Square Farmers' Market

Sunday, December 12, 1:00 p.m. – 3:00 p.m.

- Lakeshore Holiday Stroll

**NOTE:** Media should contact Scott Wentworth, energy engineer for the City of Oakland, for more information and to schedule an interview. Cell: (510) 772-9404

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